

PRIVACY NOTICE
BHB PROPERTIES

The following Privacy Notice was designed for <https://bhb.ro/> and it will be reviewed and updated periodically according to all applicable laws and regulations.

The purpose of this Privacy Notice is to easily inform you about:

0. The definitions of the terms provided by the GDPR

- 1. Who is BHB**
- 2. Where can you find us and how can you contact us**
- 3. What Personal Data BHB may process about you, how your Personal Data are processed via the Platform, the purpose, legal basis and period of the processing**
- 4. The disclosure of your Personal Data to Third Parties**
- 5. Which are your rights and how can you effectively exercise them**
- 6. Children's Personal Data – *we do not Process Data for children under 16 years old***
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0. Definitions according to the GDPR

Controller represents the natural or legal person, public authority, agency or other body which, alone or jointly with others, determines the purposes and means of the Processing of Personal Data; where the purposes and means of such Processing are determined by the European Union or Member State law, the Controller or the specific criteria for its nomination may be provided for by Union or Member State law;

Data Breach represents a breach of security leading to the accidental or unlawful destruction, loss, alteration, unauthorized disclosure of, or access to, Personal Data. This means that a breach is more than just losing Personal Data;

GDPR Regulation means Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of individuals with regard to the processing of personal data and on the free movement of such data and repealing Directive 95/46/EC (General Data Protection Regulation);

Personal Data represents any information relating to an identified or identifiable natural person ("**Data Subject**"); an identifiable natural person is one who can be identified, directly or indirectly, in particular by reference to an identifier such as a name, an identification number, location data, an online identifier or to one or more factors specific to the physical, physiological, genetic, mental, economic, cultural or social identity of that natural person;

Processing represents any operation or set of operations which is performed on Personal Data or on sets of Personal Data, whether or not by automated means, such as collection, recording, organization, structuring, storage, adaptation or alteration, retrieval, consultation, use, disclosure by transmission, dissemination or otherwise making available, alignment or combination, restriction, erasure or destruction;

Processor represents a natural or legal person, public authority, agency or other body which Processes Personal Data on behalf of the Controller;

Recipient represents a natural or legal person, public authority, agency or another body, to which the Personal Data are disclosed, whether it is a Third Party or not. However, public authorities which may receive Personal Data in the framework of a particular inquiry in accordance with the European Union or Member State law shall not be regarded as recipients; the Processing of those Data by those public authorities shall be in compliance with the applicable data protection rules according to the purposes of the Processing;

Restriction of Processing represents the marking of stored Personal Data with the aim of limiting their Processing in the future;

Third Party represents a natural or legal person, public authority, agency or body other than the Data Subject, Controller, Processor and persons who, under the direct authority of the Controller or Processor, are authorized to Process Personal Data.

1. Who is BHB

BHB stands for **BHB PROPERTIES GLUCOZĂ S.R.L.**, a limited liability company with headquarters at 50 Odăi Street, C5 Building, 1st floor, 2nd room, Otopeni City, Ilfov County, registered with the Ilfov Trade Registry under no. J23/7473/2023, Unique Identification Code 49087140, and acts in its capacity as owner and administrator of the website available at the following address: <https://bhb.ro/> (the “**Platform**” or “**Website**”).

According to the GDPR Regulation, considering the Personal Data Processed through our Platform, we are considered data Controller and our visitors and users are considered data subjects.

We are fully committed to observe the confidentiality and security of your Personal Data by ensuring that all Personal Data are Processed only for specific, explicit and legal purposes, according with the principles and provisions of the GDPR.

2. Where can you find us and how you can contact us

With respect to any information regarding your Personal Data that we Processing, feel free to contact us via e-mail sales@bhb.ro

3. What Personal Data BHB may Process about you, how your Personal Data are Processed via the Platform, the purpose, legal basis and the period of the Processing

At BHB, we place a high priority on protecting your rights over the Personal Data, thus in addition to complying with all relevant regulations, we have adopted industry-leading best practices for Processing of Personal Data. Our approach involves collecting Personal Data directly from you - which gives you greater control over the information you desire to provide - and any Personal Data that we collect to be Processed only for the specific purposes outlined in this Privacy Notice.

Furthermore, we have implemented rigorous security measures to safeguard your Personal Data and prevent unauthorized access or unintentional disclosure.

Please bear in mind that Personal Data is considered any data that could directly or indirectly identify you, as a person. Although a Personal Data such as your professional skills/information related to your education are not considered, per se, Personal Data because it could not lead directly to your identification, such data, combined with other data (your name, username, e-mail address, the description provided on your profile) could eventually identify you.

To easily identify the Personal Data we Process, we have combined them in several categories according to the purpose of Processing, as follows:

CATEGORY 1 – USING THE PLATFORM AS A VISITOR

Personal Data – your IP address, type and version of your Internet browser, operating system used, the page accessed, the site accessed before visiting the site (referrer URL), date and time of the visit, social media preferences, location.

The purpose of Processing – the Personal Data are Processed with the purpose of offering you the best experience with us and with our Platform.

The legal Basis – art. 6 para. 1 letter b) of the GDPR Regulation, which allows us to Process Personal Data, when necessary, for the performance of a contract.

The collection method – directly from you by accessing our Platform.

The retention period – usually, the retention period for these Personal Data depends on each type of cookie deployed on the Platform, as per our Cookie Policy, without exceeding the period necessary according to the purpose of the processing and, in any case, a period of 5 years from the date of Processing.

CATEGORY 2 – SOCIAL MEDIA PLATFORMS

Personal Data – related to each user, such as: user's social media accounts; phone number; any other information users decide to provide us with when they contact us on the social media platforms; any other information users decide to provide us with when they contact us by e-mail; comments and/or posts on our profiles.

Given that the internet is not a safe space, please do not send us or limit, as much as possible, the Personal Data communicated through social platforms or e-mail.

The purpose of Processing – the Personal Data mentioned above are Processed for customer support purposes.

The legal basis – Art. 6 para. 1 let. b) of the GDPR Regulation, which allows us to Process Personal Data, when necessary, for performance of a contract or for the steps prior to its conclusion.

The collection method – Personal Data are collected directly from users when they decide to contact us through social media platforms.

The retention period – Personal Data are stored for the purpose of proving the fulfilment of contractual obligations between the parties for a period between 30 days and 1 year, depending on the nature of the request (complaint, request for guarantee, contractual request, general request, etc.).

Generally, Personal Data are kept for a limited period according to the purpose of the Processing and the legal provisions applicable to each category of data.

Based on you use cases, this data processing should be read in conjunction with the relevant social media platforms (such as Instagram, LinkedIn, Facebook, TikTok, WhatsApp).

CATEGORY 3 – SEE OUR PRICES

Personal Data – name, e-mail address, phone number, and any Personal Data you include in the contact form (including the type of the apartment you are looking for, the potential budget).

Purpose of Processing – Personal Data is processed for the purpose of putting you in contact with us and communicating your requests to us;

Legal basis – Art. 6 para. 1 let. b) of the GDPR Regulation, which allows us to Process Personal Data, when necessary, for performance of a contract or for the steps prior to its conclusion;

Collection method – directly from you by filling in the form on the Platform;

Retention period – Personal Data is stored for a period of 2 years from the moment you requested our offer;

In general, Personal Data are kept for a limited period depending on the purpose of the processing and the legal provisions applicable to each category of data.

4. The disclosure of your Personal Data to Third Parties

Throughout our normal course of business, we will not disclose or transfer, for direct marketing purposes, your Personal Data to Third Parties, regardless if such parties are located in EU or outside EU.

Our employees

BHB's employees having access to Personal Data have been trained to observe the security and confidentiality of the Personal Data they have access to in performing the business activity while their access to Personal Data is limited to the information required in performing their specific tasks.

Suppliers

We perform our daily activities at the highest standards thus sometimes we chose to cooperate with other companies in order to facilitate several technical or administrative processes such as: e-mail hosting services, storing data, sever hosting, legal services, etc.

Thus, we may engage in contractual relationships with suppliers that are not established in the European Economic Area (EEA) and such circumstances could entail the disclosure of your Personal Data outside EEA.

However, we are fully committed to safeguarding the confidentiality and security of your Personal Data. In cases where we need to disclose your Personal Data to Third Party suppliers, we will verify if each supplier complies with the GDPR Regulation and has implemented sufficient measures to protect the Personal Data that they may receive from us.

Legal requirements

Your Personal Data may be communicated to governmental authorities and/or law enforcement agencies if required by the applicable law.

5. Which are your rights and how can you effectively exercise them

BHB as data Controller, ensures technical and organizational measures to be sure that your rights (as a Data Subject) are observed:

Right of access

You have the right to obtain the confirmation as to whether or not Personal Data concerning you are being Processed by us, and, where that is the case, access to your Personal Data and information on how they are Processed.

Right to data portability

You have the right to receive some of your Personal Data, which you have provided to us, in a structured, commonly used and machine-readable format and you have also the right to transmit those data to another Controller without hindrance from us, where technically feasible.

Right to object

You have the right to object to Processing of your Personal Data, when Processing is necessary for the performance of a task carried out in the public interest or for the purposes of the legitimate interests pursued by us. You have the right to object at any time if your Personal Data are being Processed for direct marketing purposes.

Right to rectification

You have the right to obtain from us without undue delay the rectification of inaccurate Personal Data concerning you. The rectification shall be communicated to each Recipient to whom the data was sent unless this proves impossible or involves disproportionate (demonstrable) efforts.

Right to erasure ('right to be forgotten')

You have the right to obtain from us the erasure of Personal Data concerning you without undue delay and we have the obligation to erase your Personal Data without undue delay where one of the following grounds applies: your Personal Data are no longer necessary in relation to the purposes for which they were collected or otherwise processed; you withdraws consent on which the Processing is based and there is no other legal ground for the Processing; you objects to the Processing and there are no overriding legitimate grounds for the Processing; your Personal Data have been unlawfully Processed; your Personal Data have to be erased for compliance with a legal obligation; your Personal Data have been collected in relation to the offer of information society services.

Right to restriction of Processing

You have the right to obtain from us restriction of Processing where one of the following applies: you contest the accuracy of your Personal Data, for a period enabling us to verify the accuracy of your Personal Data; the Processing is unlawful and you oppose the erasure of your Personal Data and request the restriction of their use instead; we no longer need your Personal Data for the purposes of the Processing, but they are required by you for the establishment, exercise or defence of legal claims; you has objected to Processing pending the verification whether the legitimate grounds of the Controller override those of the Data Subject.

Right not to be subject to a decision based solely on automated Processing

You have the right not to be subject to a decision solely based on automated Processing, including profiling, which produces legal effects concerning the Data Subject or similarly affects the Data Subject in a significant manner. Therefore, we hereby state that BHB does not use applications, algorithms, artificial intelligence or automatic process to make automatic decisions (without human intervention) that produces legal effects.

The exercising of the above rights may be performed at any time. For using these rights, we encourage you to submit your written request (together with your contact details) in electronic format by mail at the address indicated under Section 2 above.

6. Children's Personal Data

BHB does not collect any Personal Data from children under the age of 16.

So, if you are under 16, please do not submit to us any Personal Data.

7. What security precautions does BHB takes to protect your Personal Data

We have assumed the responsibility to implement proper technical and organizational measures regarding the protection of privacy and security of your Personal Data. We have taken all reasonable measures to protect your Personal Data from damage, loss, misuse, unauthorized access, alteration, destruction, or disclosure, as following:

- a. People who have access to our filing system are only those nominated by BHB. To access the system, they use individual accounts and passwords which are changed periodically.
- b. All our employees, collaborators and service providers who are in contact with Personal Data must act in accordance with the principles and policies regarding to the Processing of Personal Data. They were informed and they have assumed to respect of the GDPR by signing the Data Processing Agreements or as an effect of the law.
- c. Our employees and collaborators access Personal Data for the performance of their professional duties and only in accordance with the stated purpose of data collection.
- d. Computers from which the filing system is accessed are password-protected and have antivirus, antispan and firewall security updates.

e. Personal Data is printed only by authorized users, if it is necessary to perform our activity or to fulfil our legal obligations.

Please also select carefully what Personal Data do you choose to submit thinking that the internet or e-mails are not impenetrable spaces, and a technical error can cause an unhappy event anytime with respect to your Personal Data.

8. Links to other websites

On our website you may find links to other organizations. This Privacy Notice do not cover the Personal Data Processed by them.

If you decide to access other organization's links, we encourage you to carefully read their Privacy Notices which should be found on their websites. In general, the Privacy Notice may be accessed on the bottom section of the website.

9. Updates to the Privacy Policy

Believing that we are constantly developing our services, we are confident that our Platform may soon have new functions, so our Privacy Notice will be updated accordingly.

In order to keep you informed, we always publish the latest version of the Privacy Notice on our website, without any specific notice in this respect.

We assure you that the way we collect and Process your Personal Data is in accordance with the provisions of the GDPR Regulation.

We encourage you to constantly review this Privacy Notice in order to be constantly informed with respect to the categories, purposes and manners in which BHB processes your Personal Data.

If you have any questions about our Privacy Notice, please contact to us at the e-mail address indicated under Section 2 above.

10. Information concerning Data Protection Supervisory Authority

If you consider that your rights provided by Regulation no 679/2016 have been violated, you can address directly to us or to our Data Protection Supervisory Authority: National Authority for the Supervision of the Processing of Personal Data (Autoritatea Națională de Supraveghere a Prelucrării Datelor cu Caracter Personal) "ANSPDC" by submitting a complaint.

Contact details of the authority:

Link for compliances: https://www.dataprotection.ro/?page=Plangeri_pagina_principala

Contact link: <https://www.dataprotection.ro/?page=contact&lang=ro>

Website: <https://www.dataprotection.ro/>

Address: B-dul G-ral. Gheorghe Magheru 28-30, District 1, postcode 010336, Bucharest, Romania.